



BENEFACTOR OPPORTUNITIES

W&M Weekend brings together the William & Mary community for extraordinary experiences in iconic locations. Showcasing the best of William & Mary and the best of the host city, W&M Weekend offers opportunities for alumni, students, parents, family and friends to connect, discover and celebrate.

The Weekend is made possible by the generous support of alumni and friends like you. Your gift shows your pride in this remarkable institution and provides for world-class programming that brings our community together.



INTELLECTUAL



PROFESSIONAL



CULTURAL

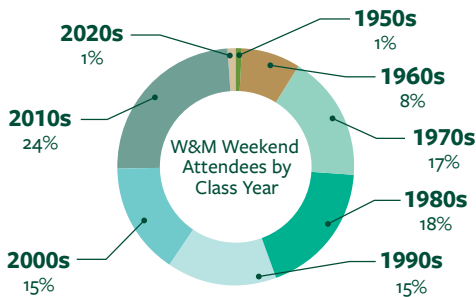
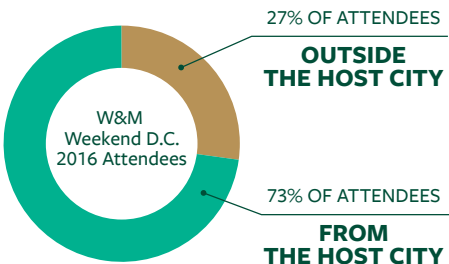


SOCIAL

THE WILLIAM & MARY NETWORK

William & Mary alumni are among the world's leading professionals in tech, law, business, finance, government, entertainment and education. William & Mary produces leaders who make a meaningful impact on the world. Our alumni and supporters are community-minded, intellectually curious and highly engaged. William & Mary Weekend attendees are some of the university's most loyal supporters — 77% made a gift during the past three years.

William & Mary Weekend consistently rates an average Net Promoter Score above 50, a ranking of "excellent," with the score increasing year over year.



To sponsor this world-class experience, contact **Whitney Lee** at wlee07@wm.edu or **202-957-9495**.

weekend.wm.edu

WILLIAM & MARY WEEKEND

BENEFACTOR OPPORTUNITIES FORM

Full name(s) and class years (if alumni) _____

DONOR INFORMATION

Address: _____ City: _____ State: _____ ZIP: _____

Contact person: _____ Phone: _____

Total sponsorship: _____ Payment method: ☐ Check ☐ Credit card (Visa, MC, AmEx, Discover)

Name on card: _____ Card #: _____

Expiration date: _____ Sec. code: _____

Signature: _____ Date: _____

Email: _____

Forms can be filled out digitally and emailed to wlee07@wm.edu or printed and mailed to: *William & Mary Alumni Association, c/o Whitney Lee, P.O. Box 2100, Williamsburg, VA 23187.*

All donations, minus the value of event tickets and any items received, are tax-deductible.

BENEFACTOR TIERS

PRESIDENTIAL TIER: \$100,000

Choose one of two options

OPTION 1

- Presidential Tier recognition including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media and newsletters*.
- Reserved table for eight at the Gala & Auction.
- Eight tickets and reserved seating at the Kick-Off Event and Presidential Luncheon signature events.
- Two tickets to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of the Kick-Off Event with recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two-minute remarks at the podium during the Kick-Off Event.
- Eight tickets and reserved seating at the Kick-Off Event.
- Two tickets to the Gala & Auction and reserved seating at the W&M president's table.
- Two tickets to the VIP reception on May 27.
- Early registration.

GOLD TIER: \$50,000

Choose one of two options

OPTION 1

- Gold Tier recognition including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media and newsletters*.
- Four tickets and reserved seating at the Kick-Off Event, Presidential Luncheon and Gala & Auction signature events.
- Two tickets to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of the Presidential Luncheon with recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two-minute remarks at the podium during the Presidential Luncheon.
- Four tickets and reserved seating at the Presidential Luncheon.
- Two tickets to the Gala & Auction and reserved seating at the W&M Alumni Association president's table.
- Two tickets to the VIP reception on May 27.
- Early registration.

*Option for an ad placement in the Hark e-newsletter, subject to availability and ad guidelines.

BENEFACTOR TIERS CONTINUED

GREEN TIER: \$25,000

Choose one of two options

OPTION 1

- Green Tier recognition in printed materials, including Hospitality Suite signage, in the W&M Alumni Magazine, the Weekend website, @wmalumni social media and newsletters*.
- Two tickets and reserved seating at the Kick-Off Event, Presidential Luncheon and Gala & Auction signature events.
- Two tickets to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of the W&M Weekend Hospitality Suite with recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Table in the W&M Weekend Hospitality Suite.
- Two tickets to the Gala & Auction and reserved seating at the W&M Alumni Association CEO's table.
- Two tickets to the VIP reception on May 27.
- Early registration.

MEDALLION TIER: \$10,000

Choose one of two options

OPTION 1

- Medallion Tier recognition printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two tickets to your choice of Kick Off Event or Presidential Luncheon.
- Two tickets to the Gala & Auction.
- Two tickets to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of a W&M Weekend reception, tour or other event** with recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two tickets to sponsored W&M Weekend reception, tour or event.
- Two tickets to the Gala & Auction.
- Two tickets to the VIP reception on May 27.
- Early registration.

SIGNATURE TIER: \$5,000

Choose one of two options

OPTION 1

- Signature Tier recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two tickets to your choice of Kick Off Event, Presidential Luncheon or Gala & Auction.
- Two tickets to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of a W&M Weekend reception, tour or other event** with recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website, @wmalumni social media, email invitations and newsletters*.
- Two tickets to sponsored W&M Weekend reception, tour or event.
- Two tickets to the Gala & Auction.
- Two tickets to the VIP reception on May 27.
- Early registration.

LEGACY TIER: \$2,500

Choose one of two options

OPTION 1

- Legacy Tier recognition in printed materials, including Hospitality Suite signage, the W&M Alumni Magazine, the Weekend website and @wmalumni social media.
- Two tickets to the Presidential Luncheon.
- One ticket to the VIP reception on May 27.
- Early registration.

OPTION 2

- Sponsorship of a W&M Weekend reception, tour or other event** with recognition in printed materials, including event signage, the W&M Alumni Magazine, Weekend website and @wmalumni social media.
- Two tickets to sponsored W&M Weekend reception, tour or event.
- One ticket to the VIP reception on May 27.
- Early registration.

FRIEND OF THE ALUMNI ASSOCIATION: \$1,000–\$2,499

- Friend Tier recognition in printed materials, including event signage, the W&M Alumni Magazine, the Weekend website and @wmalumni social media.
- Young Guard (2016-2025): One ticket to the VIP reception on May 27.

*Option for an ad placement in the Hark e-newsletter, subject to availability and ad guidelines. **To be determined with staff.