



# INDIVIDUAL/FAMILY SPONSORSHIP OPPORTUNITIES

W&M Weekend brings together the William & Mary community for extraordinary experiences in iconic locations. Showcasing the best of William & Mary and the best of the host city, W&M Weekend offers opportunities for alumni, parents and friends to connect, discover and celebrate.

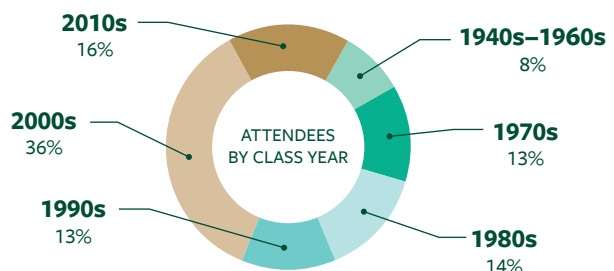
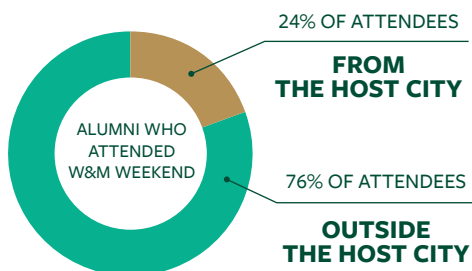
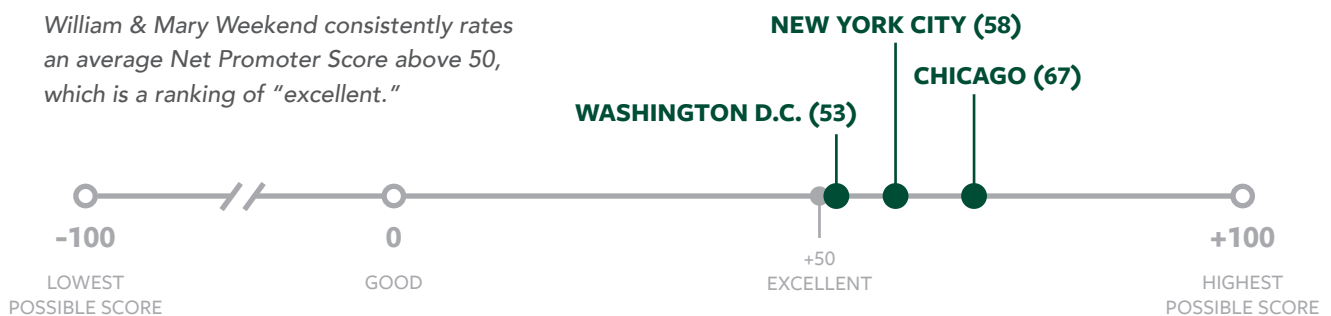
The Weekend is made possible by the generous support of alumni and friends like you. Your sponsorship shows your pride in this remarkable institution and provides for world-class programming that brings our community together.



## THE WILLIAM & MARY NETWORK

William & Mary alumni are among the world's leading professionals in tech, law, business, finance, government, entertainment and education. As a "public ivy," William & Mary produces leaders who make a meaningful impact on the world. Our alumni and supporters are community-minded, intellectually curious and highly engaged. William & Mary Weekend attendees are some of the university's most loyal supporters — 77% made a gift during the past three years.

William & Mary Weekend consistently rates an average Net Promoter Score above 50, which is a ranking of "excellent."



To sponsor this world-class experience, contact **Craig Anzalone** at [crazalone@wm.edu](mailto:cranzalone@wm.edu) or (757) 221-1016.

[weekend.wm.edu](http://weekend.wm.edu)

# WILLIAM & MARY WEEKEND

## INDIVIDUAL/FAMILY SPONSORSHIP FORM

Full Name(s) and Class Years (if alumni) \_\_\_\_\_

### SPONSORSHIP

#### Gold Sponsor: \$50,000

Gold Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Eight tickets to each of the three signature events and a VIP reception. Priority registration.

#### Medallion Sponsor: \$10,000

Medallion Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Four tickets to each of the three signature events and a VIP reception. Priority registration.

#### Legacy Sponsor: \$2,500

Legacy Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to your choice of signature event and a VIP reception.

#### Green Sponsor: \$25,000

Green Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Six tickets to each of the three signature events and a VIP reception. Priority registration.

#### Signature Sponsor: \$5,000

Signature Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to each of the three signature events and a VIP reception. Priority registration.

#### Friend of the Alumni Association: \$500–\$2,499

Friend recognition in printed materials, on the website and in the W&M Weekend App.

### DONOR INFORMATION

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total sponsorship: \_\_\_\_\_ Payment method:  Check  Credit card (Visa, MC, AmEx, Discover)

Name on CC: \_\_\_\_\_ CC#: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Sec. code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***All donations, minus the value of event tickets and any items received, are tax-deductible.***

Forms can be filled out digitally and emailed to [cranzalone@wm.edu](mailto:cranzalone@wm.edu) or printed and mailed to:  
**William & Mary Alumni Association, c/o Craig Anzalone, P.O. Box 2100, Williamsburg, VA 23187.**