



SPONSORSHIP OPPORTUNITIES

William & Mary Weekend offers once-in-a-lifetime experiences that bring the best of a host city to William & Mary and the best of William & Mary to that market. As a corporate sponsor, your brand gains exposure to the alumni, family and friends of the Alma Mater of the Nation.

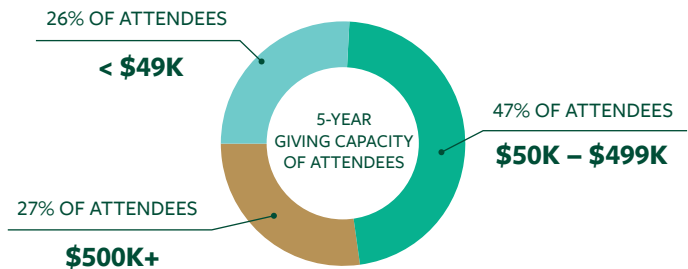
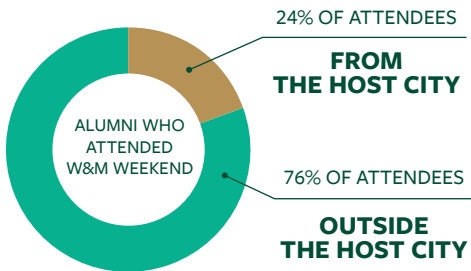
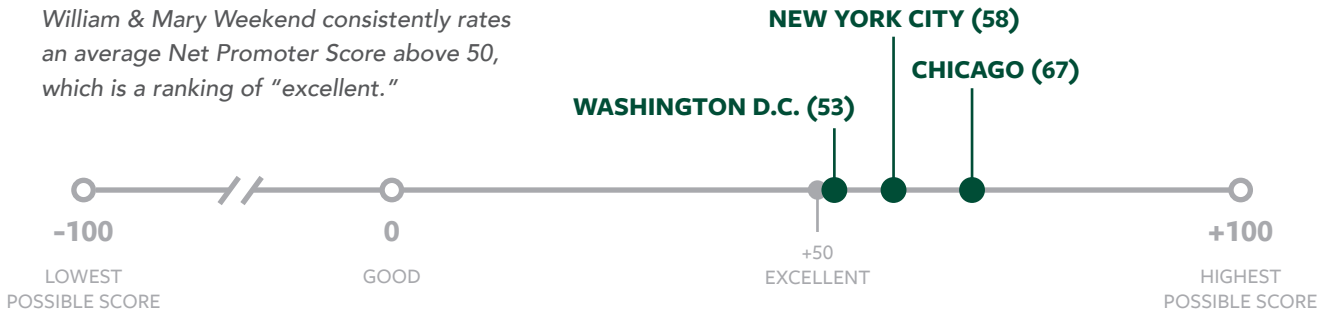
William & Mary Weekend in San Francisco will showcase signature events and exclusive opportunities to celebrate W&M with alumni, students, parents and friends — including insider tours, intellectual panels and fun-filled evening events.



THE WILLIAM & MARY NETWORK

William & Mary alumni are among the world's leading professionals in tech, law, business, finance, government, entertainment and education. As a "public ivy," William & Mary produces leaders who make a meaningful impact on the world. Our alumni and supporters are community-minded, intellectually curious and highly engaged.

William & Mary Weekend consistently rates an average Net Promoter Score above 50, which is a ranking of "excellent."



To sponsor this world-class experience, contact **Craig Anzalone** at [crazalone@wm.edu](mailto:cranzalone@wm.edu) or (757) 221-1016.

weekend.wm.edu

WILLIAM & MARY WEEKEND

CORPORATE SPONSORSHIP FORM

Name of Organization _____

Full Name(s) and Class Years (if alumni) _____

CORPORATE SPONSORSHIP

Gold Sponsor: \$50,000

Gold Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Eight tickets to each of the three signature events and a VIP reception. Premium full-page ad in the fall issue of the *W&M Alumni Magazine*. Premium ad in three issues of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000. Priority registration.

Medallion Sponsor: \$10,000

Medallion Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Four tickets to each of the three signature events and a VIP reception. Priority registration.

Legacy Sponsor: \$2,500

Legacy Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to your choice of a signature event and a VIP reception.

Green Sponsor: \$25,000

Green Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Six tickets to each of the three signature events and a VIP reception. Sponsor table in the hospitality suite at the host hotel. Premium ad in one issue of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000. Priority registration.

Signature Sponsor: \$5,000

Signature Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to each of the three signature events and a VIP reception. Priority registration.

Friend of the Alumni Association: \$500-\$2,499

Friend recognition in printed materials, on the website and in the W&M Weekend App.

DONOR INFORMATION

Address: _____ City: _____ State: _____ ZIP: _____

Contact person: _____ Phone: _____

Email: _____

Total sponsorship: _____ Payment method: Check Credit card (Visa, MC, AmEx, Discover)

Name on CC: _____ CC#: _____

Expiration date: _____ Sec. code: _____

Signature: _____ Date: _____

All donations, minus the value of event tickets and any items received, are tax-deductible.

Forms can be filled out digitally and emailed to [crazalone@wm.edu](mailto:cranzalone@wm.edu) or printed and mailed to:
William & Mary Alumni Association, c/o Craig Anzalone, P.O. Box 2100, Williamsburg, VA 23187.