

# WILLIAM & MARY WEEKEND

## SPONSORSHIPS FORM

Full Name(s) and Class Years (if alumni) \_\_\_\_\_

Name of Organization \_\_\_\_\_

### EVENT SPONSORSHIPS

The generous support of alumni and friends ensures a successful William & Mary Weekend that will help strengthen connections among alumni and foster lifelong relationships with the university that are vital for its growth and prosperity. **All donations, minus the value of your event tickets, are tax-deductible.**

### CORPORATE SPONSORSHIP

#### Gold Sponsor: \$50,000

Gold Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Eight tickets to each of the three signature events. Premium full-page ad in the Fall issue of the *W&M Alumni Magazine*. Premium ad in three issues of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000.

#### Medallion Sponsor: \$10,000

Medallion Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Four tickets to each of the three signature events.

#### Legacy Sponsor: \$2,500

Legacy Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to your choice of signature event.

#### Green Sponsor: \$25,000

Green Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Six tickets to each of the three signature events and a sponsor table in the hospitality suite at the host hotel. Premium ad in one issue of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000.

#### Signature Sponsor: \$5,000

Signature Sponsor recognition in printed materials, on the website and in the W&M Weekend App. Two tickets to each of the three signature events.

#### Friend of the Alumni Association: \$500-\$2,499

Friend recognition in printed materials, on the website and in the W&M Weekend App.

### DONOR INFORMATION

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total sponsorship: \_\_\_\_\_ Payment method:  Check  Credit card (Visa, MC, AmEx, Discover)

Name on CC: \_\_\_\_\_ CC#: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Sec. code: \_\_\_\_\_ (Send checks to P.O. Box above, c/o Cindy Gillman)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*All donations, minus the value of event tickets and any items received, are tax-deductible.*

Forms can be filled out digitally and e-mailed to [RNLong@wm.edu](mailto:RNLong@wm.edu).

Printed forms should be mailed to the William & Mary Alumni Association, P.O. Box 2100, Williamsburg, VA 23187.