

WILLIAM & MARY WEEKEND

===== 2017 =====
NEW YORK, NY

Full Name and Class Year (if alumnus) _____

CORPORATE SPONSORSHIP

Gold Sponsor: \$50,000

Gold Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App. Eight tickets to each of the three signature events, and a sponsor table in the hospitality suite at the host hotel. Premium full-page ad in one issue of the *W&M Alumni Magazine*, which has a circulation of approximately 100,000. Premium ad in three issues of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000.

Medallion Sponsor: \$10,000

Medallion Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App.

Four tickets to each of the three signature events
OR auction table naming (*please choose one*).

Legacy Sponsor: \$2,500

Legacy Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App. Two tickets to the Alumni Gala and Auction.

Green Sponsor: \$25,000

Green Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App. Six tickets to each of the three signature events, and a sponsor table in the hospitality suite at the host hotel. Premium ad in one issue of the monthly "Hark" alumni e-newsletter, which has a circulation of approximately 60,000.

Signature Sponsor: \$5,000

Signature Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App. Two tickets to each of the three signature events.

Friend of the Alumni Association: \$500-\$2,499

Friend recognition in printed materials and on the website, mobile auction app and W&M Weekend App.

DONOR INFORMATION (Must be filled out if donating an item or sponsorship)

Address: _____ City: _____ State: _____ ZIP: _____

Contact person: _____ Phone: _____

Name listed in Auction Catalog: _____ Email: _____

Total sponsorship: _____ Payment method: Check Credit card (Visa, MC, AmEx, Discover)

Name on CC: _____ CC#: _____

Expiration date: _____ Sec. code: _____ (Send checks to P.O. Box above, c/o Cindy Gillman)

Signature: _____ Date: _____

All donations, minus the value of event tickets and any items received, are tax-deductible.

Forms can be filled out digitally and e-mailed to RNLong@wm.edu.

Printed forms should be mailed to the William & Mary Alumni Association, P.O. Box 2100, Williamsburg, VA 23187.