



SPONSORSHIP OPPORTUNITIES

THE WEEKEND

William & Mary's newest signature event is coming to New York City on May 18-21, 2017. The four-day event will offer exclusive access to iconic venues and will gather alumni, parents, students and friends in an inspired setting to connect, discover and celebrate.

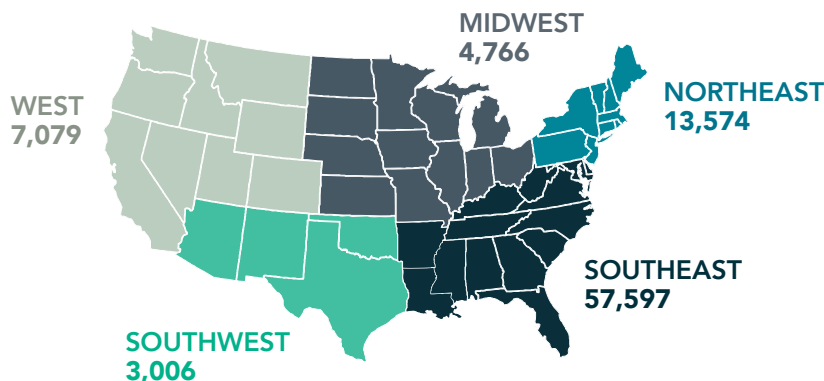
The weekend will give participants a unique experience in the host city, bringing the best of the market to William & Mary and the best of William & Mary to the market.



THE WILLIAM & MARY NETWORK

The Alma Mater of the Nation, William & Mary is a place where ambitious students learn to lead lives of principled achievement and purpose. William & Mary alumni are among the world's leading professionals in law, business, finance, government, entertainment and education. Currently ranked sixth among all public universities by *U.S. News & World Report*, William & Mary produces leaders who make a meaningful impact on the world.

96,000 ALUMNI WORLDWIDE



TOP INDUSTRIES

- Business
- Consulting
- Finance
- Law
- Media
- Entrepreneurship
- Sales
- Research
- Operations



EVENT SPONSORSHIPS

The generous support of alumni and friends ensures a successful William & Mary Weekend that will help strengthen connections among alumni and foster lifelong relationships with the university that are vital for its growth and prosperity. ***All donations, minus the value of your event tickets, are tax-deductible.***

Gold Sponsor: \$50,000

- Gold Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App
- Eight tickets to each of the three signature events
- Sponsor table in the hospitality suite at the host hotel

Green Sponsor: \$25,000

- Green Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App
- Six tickets to each of the three signature events
- Sponsor table in the hospitality suite at the host hotel

Medallion Sponsor: \$10,000

- Medallion Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App
- Four tickets to each of the three signature events or auction table naming

Signature Sponsor: \$5,000

- Signature Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App
- Two tickets to each of the three signature events

Legacy Sponsor: \$2,500

- Legacy Sponsor recognition in printed materials and on the website, mobile auction app and W&M Weekend App
- Two tickets to the Alumni Gala and Auction

Friend of the Alumni Association: \$500–\$2,499

- Friend recognition in printed materials and on the website, mobile auction app and W&M Weekend App

Contact Richard Long at RNLong@wm.edu or 757.221.1016.

AUCTION LOT DONATIONS

The Alumni Auction brings impressive people and treasures together for an exciting evening of bidding and entertainment. Donate something special and make this year's auction more exciting than ever. **Contact Cindy Gillman at CBGill@wm.edu or 757.221.1168 to donate.**

Visit weekend.wm.edu for more information about the weekend.